

ALLEGIANT ARRIVES IN NORFOLK WITH THE ONLY LOW-COST, NONSTOP SERVICE TO 3 DESTINATIONS IN FLORIDA

<u>Click to tweet:</u> .@Allegiant connects @NorfolkAirport with 3 destinations in #Florida with a fare everyone can afford! @VisitFlorida #GetAway #YourWay

NORFOLK, Va. June 20, 2017 — Allegiant (<u>NASDAQ: ALGT</u>) today announces the only low-cost, nonstop service connecting Norfolk, Virginia to three destinations in Florida: Fort Lauderdale, Orlando / Sanford and Tampa / St. Pete. There is no better time to get away your way, with one-way fares on the new routes as low as \$39.*

"We're thrilled to announce that we are bringing our unique brand of ultra-low-cost, convenient travel to Norfolk," said Lukas Johnson, Allegiant senior vice president of commercial. "We know that Norfolk-area travelers are eager to have a convenient connection to all that Florida has to offer, and we are excited to offer nonstop service at a fare that everyone can afford."

The new flights announced today from Norfolk International Airport (ORF) include:

- Tampa / St. Pete, Florida via St. Pete-Clearwater International Airport (PIE) begins Oct. 4, 2017 with fares as low as \$39*
- Orlando / Sanford, Florida via Orlando Sanford International Airport (SFB) begins Nov. 17, 2017 with fares as low as \$39*
- 3. **Fort Lauderdale, Florida** via Fort Lauderdale-Hollywood International Airport (FLL) begins Nov. 17, 2017 with fares as low as \$39*

Robert Bowen, airport authority executive director says, "We are gratified that Allegiant has chosen Norfolk International Airport to serve southeastern Virginia. Their air service will add many affordably-priced vacation destinations for our community."

Allegiant offers a unique option to Norfolk area travelers with low base fares and savings on rental cars, hotels and activity and attraction tickets. Travelers can book their entire vacation with Allegiant for less.

*About the introductory one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights must be purchased by June 22, 2017 for travel by Feb. 13, 2018. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant[®]

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, <u>Allegiant.com</u>. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: http://gofly.us/iiFa303wrtF.

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