



ALLEGIANT CELEBRATES NORFOLK'S ONLY ULTRA-LOW-COST, NONSTOP SERVICE TO TAMPA WITH FARES AS LOW AS \$45

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NORFOLK, Va. Oct. 4, 2017 — Allegiant (NASDAQ: ALGT) today launches the only low-cost, nonstop service from Norfolk, Virginia to Tampa / St. Pete, Florida. **There is no better time to get away your way, with one-way fares on the new route as low as \$45.***

"We're thrilled to begin our first flights out of Norfolk International Airport," said Lukas Johnson, Allegiant senior vice president of commercial. "Norfolk is a new city for us, and we're ecstatic to start service with convenient nonstop flights to sunny St. Pete and its Gulf Coast beaches."

The new flights operate twice weekly and fly nonstop from Norfolk International Airport (ORF) to St. Pete-Clearwater International Airport (PIE). In addition to this route, Allegiant will begin service in November to two other destinations in Florida: Fort Lauderdale and Orlando / Sanford. Flight days, times and the lowest fares can be found only at Allegiant.com.

Norfolk Airport Authority Executive Director Robert Bowen states, "This new service to Tampa / St. Pete as well as the upcoming new service to Orlando and Fort Lauderdale will be well-received by our community."

Allegiant offers a unique option to Norfolk-area travelers, with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights must be purchased by Oct. 6, 2017 for travel by Feb. 25, 2018. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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